

Food Supplements Import in Japan

Food supplements are regulated by the Ministry of Health, Labor, and Welfare (MHLW) in Japan.

First Shipment with COVUE



Note:

- Only a licensed Japanese company can support Japan IOR services on behalf of the foreign seller.
- Japan's nutritional compliance label is mandatory for all consumable products.

Why Choose COVUE?

Our license permits our clients omni-channel access to the Japanese market. Our Sales & Marketing license umbrellas all sellers and resellers in Japan.



Application Requirements:

- Ingredient list by percentage
(in English or Japanese)
- Lab testing of products
(MHLW will determine the testing parameters during the application process)
- Manufacturing plant information
- Manufacturing flow process (if requested)
- Source of ingredients (if requested)

Steps

- 1 Submit your product information to COVUE compliance for pre-application review
- 2 Register your company under COVUE's license
- 3 Register your products with COVUE
- 4 Open a Food Supplement import application (notification) with the Ministry of Health, Labor, and Welfare (MHLW)
- 5 Compliance product label creation and registration
- 6 Create a shipping invoice from the COVUE IOR account
- 7 Ship product after approval